

## 'Super-Six'

Breaks the  
San Francisco to New York Record  
and THEN  
turns around and Breaks the  
New York to San Francisco Record

The Super-Six beat the best previous time into New York by 14 hours and 59 minutes, and beat the best previous time into San Francisco by 57 minutes.

Drivers wire us as follows: "Rain and mud, Kelton to Elko—35 solid hours rain and mud Elko to San Francisco. Passed many stalled cars. We had 247 miles of alkali land, a lot of it sink country with swimming mud; nothing less than Super-Six could have got through, car regular thoroughbred."

Your Super-Six can duplicate the above performance.

Place your order now before advance in price. We cannot assure present price for any definite period.

## Ogden Motor Car Co.

2331-33 Hudson Ave.

L. L. HAINS, Mgr.

Fone 460.

Home of

Hudson Super-Six, Saxon, Pierce-Arrow.

## CARS READY TO RACE 250 MILES

Beautiful and Valuable Trophies to Be Given at Big Race at Sheephead Bay Speedway.

New York, Sept. 30.—Thirty-two cars, all that the track will hold in safety, are ready to race 250 miles over the Sheephead Bay Speedway this afternoon for the Astor Cup. In enormous attendance of society folk and racing enthusiasts is assured. The stands will seat 60,000 and 10,000 cars can be parked.

It is expected the winner will make well over 100 miles an hour for the course. The track is said to be the fastest in the world. It is a two mile oval, carefully banked and built in the solidest manner.

Experts brought today that Resta's Peugeot, Aitken's Pouget and De Palma's filler had a shade of the better prospects although there are many other good entries. The race starts at 2:30 p. m.

The pecuniary incentive which will urge on the drivers in their reckless fight is a total cash prize award of \$25,000. Of this amount the winner will receive \$10,000; second, \$5,000; third, \$2,500; fourth, \$1,500; fifth, \$1,300; sixth, \$1,200; seventh, \$1,000; eighth, \$900; ninth, \$800; tenth, \$700. But more than this the race represents the beginning of the final lap in the exciting struggle for the honor of being declared the champion race driver of the year by the American Automobile Association. In this connection the present standing of the drivers, Resta having 2,400 points, De Palma, 1,790; Aitken, 1,720; Rickenbacher, 1,570, and D'Alene, 1,200. And in addition to the cash prizes there are several beautiful and valuable trophies to be annexed by the winner notably the Bosch and Rayfield trophies.

The thirty-two cars which will circle the track represent cash value of more than \$600,000 a sum greater than is expended on the most elaborate theatrical productions.

## HUDSON BOOK HELPS SALESMEN

The Hudson Motor Car company has compiled into book form the weekly salesmen's lessons which ran for 26 weeks in the company's house organ, for distribution to its dealers. The title is "Letters From A Successful Hudson Dealer to His Son." The book is illustrated. Each letter discusses various phases of motor car selling, management, rules of conduct, banking, advertising, arranging show rooms and displays, service, etc. The book is in reality a miniature encyclopedia of interesting facts relating to the broad proposition of sales and sales management. While it is directed in particular to the dealer in motor cars, the treatment is such that the information given is applicable to many selling problems. The author of the letters, now made into this book, is an authority, and the talks have the character of one who knows. This volume makes a valuable addition to any library on salesmanship.

## SUPER-SIX SOLVES MOTOR PROBLEMS

The Super-Six has been given the severest kind of tests all over the country. It has demonstrated endurance and reserve power sufficient to climb the steepest hills and negotiate with ease the worst roads it is possible to encounter in ordinary touring. Reserve power is necessary for constantly arising emergencies. In the Super-Six this reserve power is economical. The car develops as much power with a half-open throttle as the average motor develops when pulling under a full load. This is because the Super-Six is almost twice as powerful. The harder any motor works the more attention it requires and the shorter its life. The Super-Six with its patented compensated crankshaft, is so smooth running and vibrationless that there is none of the usual wear and tear on the motor. This means lower cost for upkeep, less wear on the tires.

It is only necessary for the Super-Six to work at half or less of its power capacity most of the time. Yet the Super-Six is capable of exerting abnormal power in any emergency. This new motor, with such reserve power, using less than half of its capacity in cases of emergency, solves the problem of economical maintenance.

## STATE-FEDERAL ROAD ACT NOT TAINTED

It is the general opinion among motorists that the co-operation between states and the government in the betterment of roads throughout the country will be the means of establishing a line of highways across the continent that will redound to the credit of the nation and make for the uplift of the nation. It will mean better automobile travel which educates the people of the various sections pertaining to the commercial interests of all sections. For the national and state governments to join hands in the great enterprise of building roads presages an advancement in the next decade that can hardly be calculated at this time. It means the institution of a federal system of highways which will connect the different sections in a way that will prove beneficial in every part of the nation. Speaking of the plan, Chairman George C. Diehl of

# Goodrich Silvertown Cord Tires Rebuilt

Yes, these famous cord tires—the only perfect mechanical tires—can be either repaired or rebuilt right here in Ogden. We have been rebuilding them for the past month and have been successful because of expert workmanship, because we have the material with which to make the repairs, because we have the equipment that is necessary. They are returned to your car absolutely as good as new. And we rebuild all other tires, too, at our properly equipped shop.

## WHY?

This establishment does Fifty (50) Per Cent of the vulcanizing work in Ogden. The upbuilding of the company has been constant, steady and persistent. There is a real reason for this development

## WHY?

Among these cars equipped with our re-built tires are the Packard owned by Ralph E. Bristol, the Packard owned by the D. H. Peery Estate, the Buick Six owned by James Wotherspoon, the Hudson Super-Six owned by Albert Scowcroft. An inspection will show you, Mr. Auto Owner, exactly what you can expect—and besides you can see the work done right here.

# Utah Tire Repair Co.

REBUILDING, VULCANIZING AND REPAIRING OF TIRES

TELEPHONE 794.

2582 WASHINGTON AVENUE

## Only Place in Ogden

This is the only establishment in Ogden that can rebuild or properly repair the famous Goodrich Silvertown Tire, or any other cord tire. We have the endorsement of the B. F. Goodrich Tire company for doing this work, we have the only stock of material that is needed, we have the men who know how to do the work, we have the equipment. There are only two places in Utah that are so equipped—our establishment is one.

During the past month we have rebuilt tires of various makes for Ogden automobile owners and we suggest that you

## INSPECT THIS WORK

the good roads board of the American Automobile association, has the following to say:

"Motorists generally are sanguine that the roads co-operation just established between the national government and the several states will accomplish a big step toward the evolution of a federal system of highways which will connect the different sections of the country as effectively as the French plan of national routes."

"The most refreshing feature of the federal aid road act is its freedom from the taint of 'pork barrel.' An automatic check is placed upon any raid on the United States treasury," continues the road authority, "in requiring that the states must match each federal dollar with at least an equal amount. Of course, this means that the state will not squander its money for makeshift construction or repair."

"The law further guards against 'pork barrel' by requiring all of the co-operation to be between the state highway departments and the secretary of agriculture. No political official has any power over the work at all, and it is a credit to the members of congress that they have so worded the act as to make the state the smallest unit of co-operation, rather than the congressional district or the county."

"The federal aid road law is fundamentally as sound as any measure that could be enacted, and its only weakness, other than those of a minor character, is in its failure to require iron clad assurances from the states that the roads will be properly maintained. Abundant and beneficent results should flow from this legislation during the next few years."

"Putting this great new policy into operation involving an outlay of \$55,000,000 of government money has made of the United States office of public roads and rural engineering about the busiest bureau in the government service. While the federal aid road law designates the secretary of agriculture as the executive officer for carrying out the act, he will very largely meet this requirement through the agency of the public roads office, of which Logan Waller Page is the director."

"The first step in getting the work under way was the issuance by the secretary of agriculture of a formal certificate to the secretary of the treasury, the state highway department, and the governors of states, showing the exact amount which each state will receive for the first year of the law's operation. Rules and regulations for the administration of the act have been completed in tentative form, and these were discussed with state highway officials at a conference held in Washington, so all of the states may have an opportunity to set forth their position with reference to each and every point before the secretary of agriculture adopts and promulgates the rules and regulations in official form."

## THE AUTOMOBILE FOR THE FARMER

California's farmers, from the beginning of the auto industry in the west, have been the most important factors in creating and maintaining the prosperity of the motor car business. The fact that California's annual crops are usually of the "bumper" variety, accounts in a large measure for the tremendous and continuous growth of the automobile business in that state.

The prosperity of the farmer there has always been reflected in the prosperity of the automobile business.

Varied as the farm and dairy products of California are the uses to which the rancher of that state puts the automobile. They extend from the most common usage of providing pleasure for the rancher's family and hauling crops to market, towing other farm vehicles, operating farm machinery and actually furnishing the motive power for the self-operating milking machines. During each succeeding season some new and ingenious uses are made of the motor car—some calling for sheer strength of the car's materials; others simply for a clever application of the engine's power.

John R. Leland, a prosperous rancher of the Santa Cruz mountains, furnishes a striking example of the uses to which the rancher puts his motor car. During the past haying season Leland hauled all of his hay from the fields to a stack, a distance of nearly one mile, with the aid of his Maxwell 25 touring car. Leland would load the cut hay on an ordinary hay wagon, then tow the latter from the field with his Maxwell. Leland has many other uses for his car and states that he would be absolutely at a loss without his machine while at work on the ranch.

## TIRES NEED REPAIR DONE IN OGDEN

The famous Goodrich Silvertown Cord tires, the only perfect mechanical tires made, are now being rebuilt and repaired in Ogden. The Utah Tire Repair company has been given the endorsement of this work by the B. F. Goodrich Tire company and has been designated as one of two places in Utah that can do this work. With the proper equipment and proper material, as well as expert workmanship, the absolutely satisfac-

tory rebuilding of these tires is possible. There is no part that can not be replaced. When the cords are injured, they can be taken out by the experts employed at the Utah Tire Repair company plant at 2582 Washington avenue and replaced by new cords, run in proper alignment and at proper angles. Similar steps are taken by the company's experts in repairing cord tires of other makes.

This results in the tire being absolutely as good as new, without any stiffness or defects. For the past month the company has been doing this work and has completed rebuilding of tires for a number of the best known automobile owners of the city. Among those who have had this work done are Albert Scowcroft, R. E. Bristol, James Wotherspoon and the D. H. Peery estate.

"Our business is excellent," said Manager Kirby E. Smith today. "We are doing 50 per cent of the vulcanizing business in Ogden now. With the rebuilding of tires added to our regular vulcanizing and repairing departments, with the increase of our force of expert workmen, it has been necessary to add additional room in the building. But we are ready for even more expansion and anticipate that the growth will be continued."

"Automobile owners can come to this establishment and see exactly how tires are repaired and rebuilt. When once they see how the work is done here, the automobile owners decide that this is the right place. Of course our most recent accomplishment has been the rebuilding of the Goodrich Silvertown Cord tires. Our competitors have said this could not be done in Ogden. We have proved conclusively that it can be done here and it is being done. More than that, this company has the endorsement of the Goodrich tire house for doing this particular work. We rebuild any and all kinds of tires, we repair them and we sell tires and tire accessories. "For every dollar spent in our rebuilt tires we guarantee a dollar's worth of service."

NEW YORK TESTS HEADLIGHTS. New York City has established a testing station for lights, where owners may have their lights tested free

to discover if they comply with the city ordinances, particularly as to the distance and height of focus.

## THREE PROBLEMS OF THE AUTO INDUSTRY

Three problems face the automobile industry in the opinion of Alfred Reeves, General Manager of the National Automobile Chamber of Commerce.

First is Gasoline. "The first of these," he said, "is the high price of gasoline, but I do not believe the present level will be maintained very long. The present high figure means that more oil will be produced. New territory will be developed. When crude is low, new capital and energy are slow to push out into new fields, but the present returns are the greatest stimulus in that direction. The activity to discover a substitute for gasoline is also increased by this situation."

Scarcity of Materials. "The second temporary problem is the rising price and the scarcity of the raw materials of automobile manufacture. If these conditions are continued many of the manufacturers will be obliged to increase their lists, though I know of no general movement for price raising at present."

Car Shortage. "The third problem is the shortage of automobile freight cars. Our traffic department has been working on this for three weeks. Heretofore there has been a lull in the selling of cars at this season, but owing to the great increase of cars in the winter dealers are calling for deliveries now as never before."

"The Grip of Evil" series, "The Upper Ten," with Jackie Saunders and Roland Bottomley. Utah, Sunday, Monday and Tuesday.

At least 25 per cent of the larch timber over large areas in eastern Oregon has been killed or weakened by mistletoe, and the forest service is taking steps to combat the pest.

Read the Classified Ads. Read the Classified Ads.

## Bargains In Used Cars

- 1 1915 C-37 Buick .....\$700.00
- 1 114 B-55 6-cylinder Buick.....\$700.00
- 1 1910 Buick, 5-passenger .....\$150.00
- 1 1914 Overland .....\$350.00
- 1 1912 Stoddard-Dayton .....\$350.00

LET US DEMONSTRATE THESE TO YOU.

## Wotherspoon & Jost Auto Co.

2304 WASHINGTON AVE.

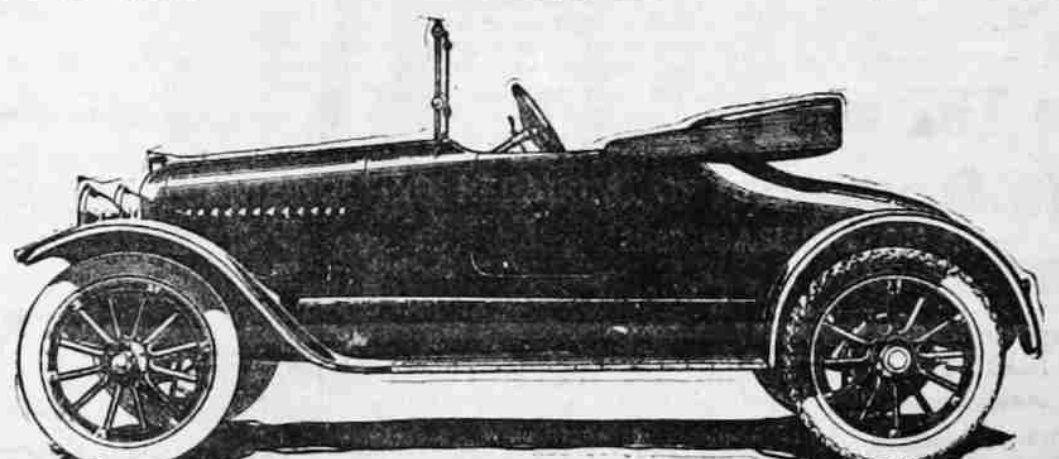
PHONE 829

## GRANT SIX ROADSTER

\$925 f. o. b. Ogden

1917 MODEL.

\$925 f. o. b. Ogden



The Grant Six Roadster is selling for fully one hundred dollars less money than other roadsters of class and it bears the stamp of superiority.

It will seat three people comfortably, as the seat is wide. There is an exceptionally wide space at the rear for storage of tires, tools, etc. There is also room for a trunk. New shipment just arrived. Call 117 for demonstration.

GOODALE SCOVILLE COMPANY.

2441 Grant Avenue.